



SUPERFOILER

GRAND PRIX

OVERVIEW



SUPERFOILER REPRESENTS THE FUTURE OF SAILING - IT IS FAST, FLIES ABOVE THE WATER & IS TECHNOLOGICALLY ADVANCED. SUPERFOILER IS TAKING THE INITIATIVE & SETTING THE NEW PATH IN SAILING.

PHIL ROBERTSON
2016 WORLD MATCH RACING CHAMPION
RECORD POINT SUPERFOILER SKIPPER



THE FUTURE OF SAILING SUPERFOILER GP

THE FUTURE OF SAILING SUPERFOILER GP

SUPERFOILER GP IS THE 'F1' OF HYDROFOIL SAIL-RACING - THERE IS NO OTHER ENTERTAINMENT PRODUCT LIKE IT IN THE WORLD.

THE SUPERFOILER IS A HIGHLY ADVANCED & PURPOSE BUILT MACHINE DRIVING UNRIVALLED PERFORMANCE.

THE WORLD'S BEST SAILORS AGREE THAT OUR IP & AMBITION EXEMPLIFY LEADERSHIP IN THE NEW DIMENSION THAT IS FLYING/SAILING.

WE'RE DELIVERING DYNAMIC RACING, CREATING RICH CONTENT, DEVELOPING NEW ON- & OFF-WATER EXPERIENCES & BUILDING AN ENGAGED GLOBAL AUDIENCE.

FOUR YEARS AGO WE COMMENCED OUR JOURNEY TO CREATE THE FASTEST FLYING/SAIL RACER IN THE WORLD - A MACHINE THAT WOULD EXCITE THE WORLD'S BEST SAILORS AND CAPTURE THE ATTENTION OF BOTH SPORT AND TECHNOLOGY ENTHUSIASTS.

WE have now successfully designed, built, tested, produced and raced a fleet of 6 SuperFoilers.

During the 2018 Australian summer we conducted 5 events at iconic locations around Australia - 6 world class teams competed for the Ben Lexcen Trophy.

The inaugural series was televised on the Seven Network in Australia and we delivered a live stream globally on YouTube.

Our athletes, both male and female, include Olympic gold medalists, America's Cup winners, a Volvo Ocean Race winner, World Match Racing champions and multiple world champions across a variety of classes - the world's best sailors enjoyed and endorse the SuperFoilers.

Our content production perspective puts the viewer onboard. With 3 crew hanging precariously on trapezes, we deliver a unique, engaging and dynamic experience.

The concept proven, we've now turned our attention to 2019 - expanding the fleet to 8, extending our footprint to 6 events around the world, entering broadcast/media partnerships globally, building an engaged audience and driving greater value for our partners.

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THE DIFFICULTY, THE SPEED, THE TRAPEZE - THESE CHALLENGES DRAW THE WORLD'S BEST SAILORS. MAKE A MISTAKE & YOU'LL KNOW ABOUT IT, GET IT RIGHT & YOU'LL BE LIKE A KID IN A CANDY STORE.

LUKE PARKINSON
VOLVO OCEAN RACE WINNER
TECH 2 SUPERFOILER SKIPPER

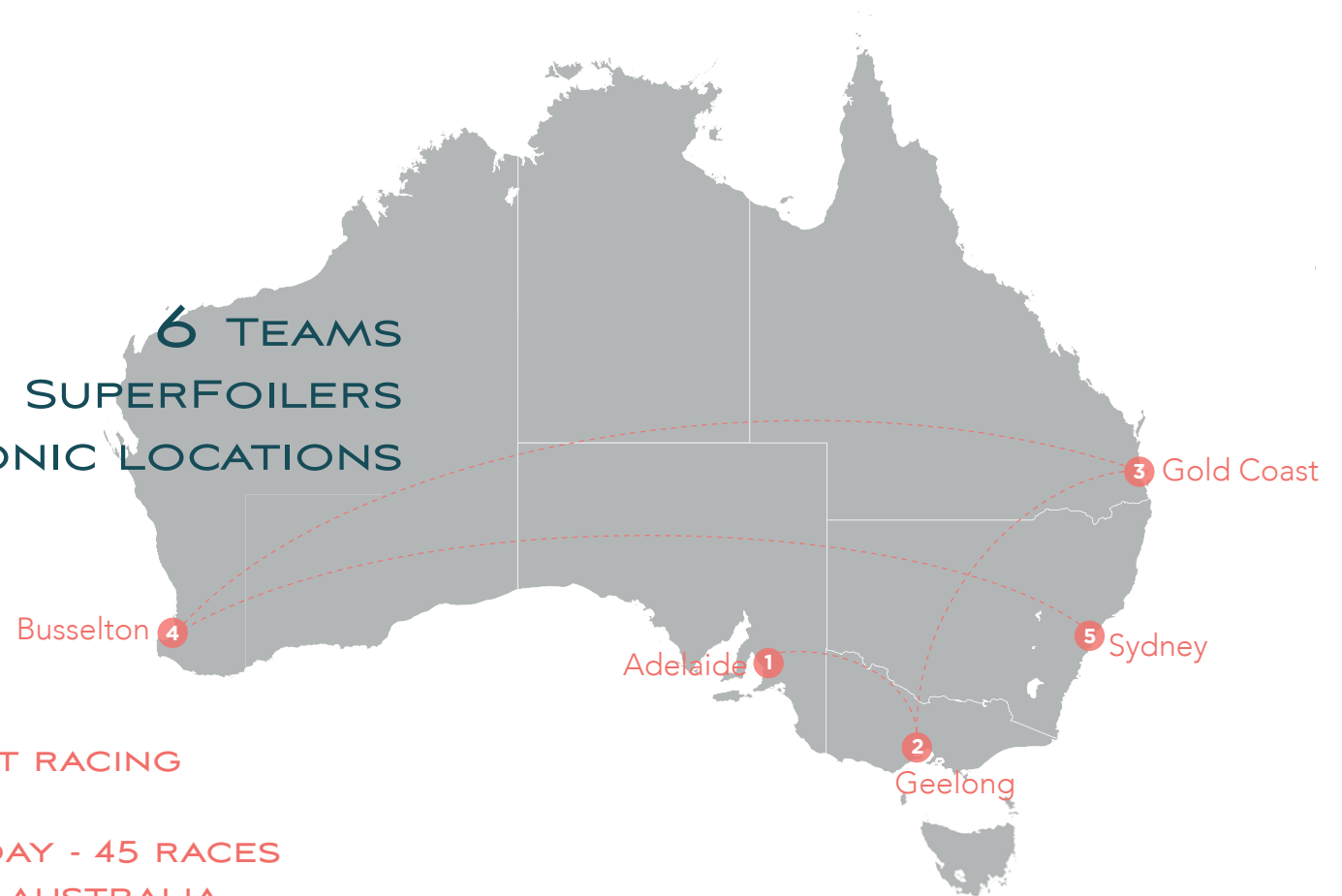
SEASON 1 - AUSTRALIA 2018



SEASON 1 - AUSTRALIA 2018

SUPERFOILER GP

6 TEAMS
6 SUPERFOILERS
5 ICONIC LOCATIONS



- CONCEPT PROVEN
- DYNAMIC IN-SHORE FLEET RACING
- ULTRA FAST - 70 KM/H+
- 3 DAYS/EVENT, 3 RACES/DAY - 45 RACES
- FTA BROADCAST ACROSS AUSTRALIA
- LIVE STREAMED ON YOUTUBE
- ON-WATER HOSPITALITY PROGRAM

“

THE SUPERFOILER IS THE MOST EXTREME, INTENSE &
CHALLENGING BOAT I'VE EVER SAILED. IT'S ALSO THE MOST
FUN I'VE EVER HAD ON WATER.

OLIVIA PRICE
OLYMPIC SILVER MEDALLIST
KLEENMAID SUPERFOILER SKIPPER

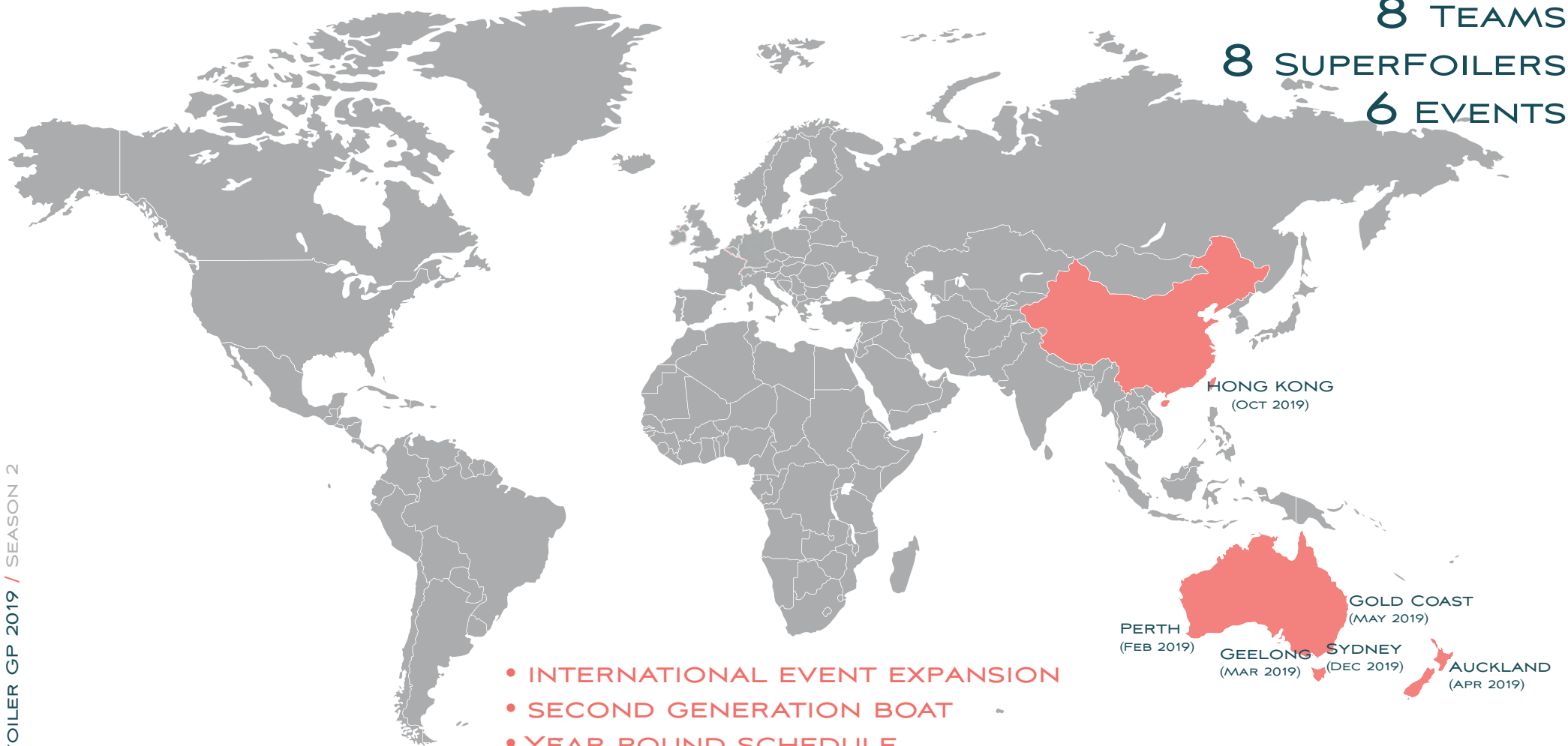


SEASON 2 - 2019
EXPANSION

SEASON 2 - EXPANSION

SUPERFOILER GP

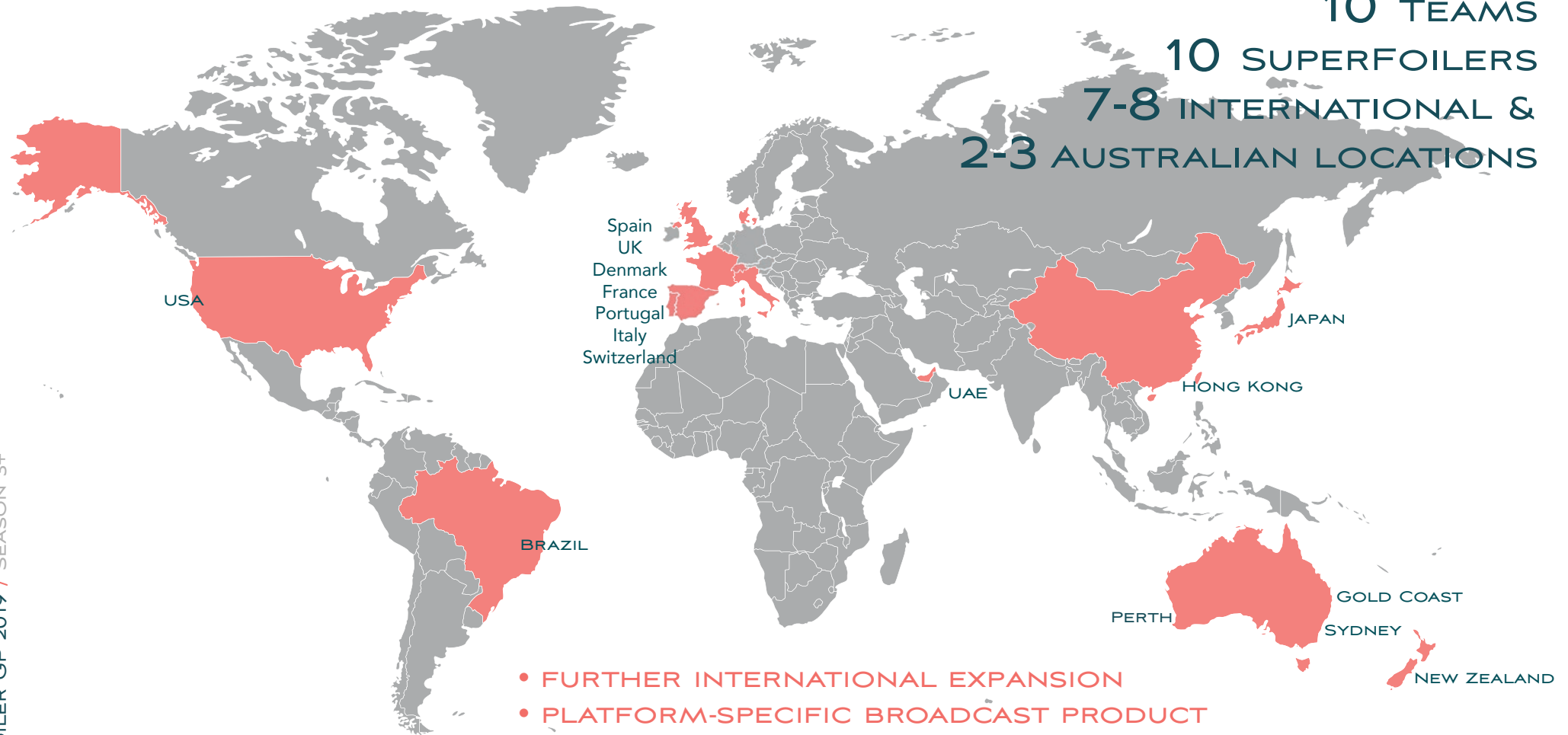
8 TEAMS
8 SUPERFOILERS
6 EVENTS



- INTERNATIONAL EVENT EXPANSION
- SECOND GENERATION BOAT
- YEAR ROUND SCHEDULE
- BROADCAST - AUS (FOX & TEN), ASIA (FOX), NZ (TVNZ), UK (BSKYB), EUROPE (TELENET), USA (COMCAST)

SEASON 3+ SUPERFOILER GP

10 TEAMS
10 SUPERFOILERS
7-8 INTERNATIONAL &
2-3 AUSTRALIAN LOCATIONS



- FURTHER INTERNATIONAL EXPANSION
- PLATFORM-SPECIFIC BROADCAST PRODUCT
- LEVERAGE AMERICA'S CUP & OLYMPIC EVENTS
- MULTI-EVENT TRAVEL OPPORTUNITIES

“

IT'S AN EXCITING BEAST REALLY, JUST LOOKING AT THE BOAT
YOU CAN SEE THE PERFORMANCE. IT RAISES THE BAR FOR
SAILING WORLDWIDE.

GLENN ASHBY
AMERICA'S CUP WINNER
EUROFLEX SUPERFOILER MAINSHEET



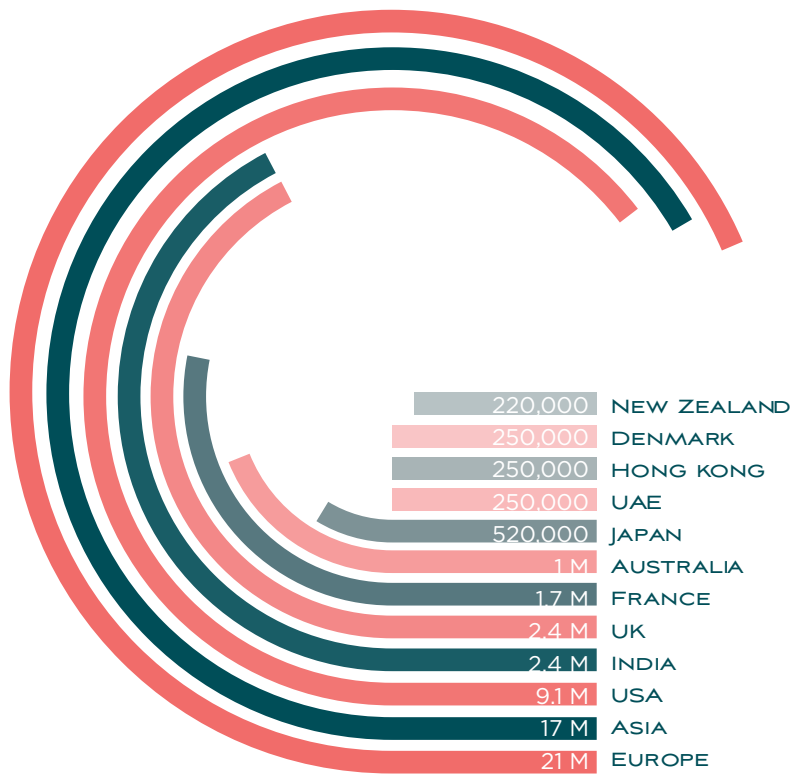
ADDRESSABLE FACEBOOK
AUDIENCE

ADDRESSABLE FACEBOOK AUDIENCE

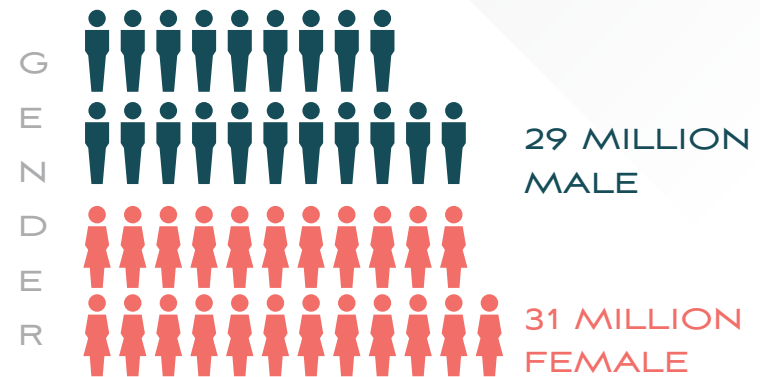


'INTERESTED IN SAILING / YACHTING / AMERICA'S CUP,
ACTIVE FACEBOOK USERS, 18+'

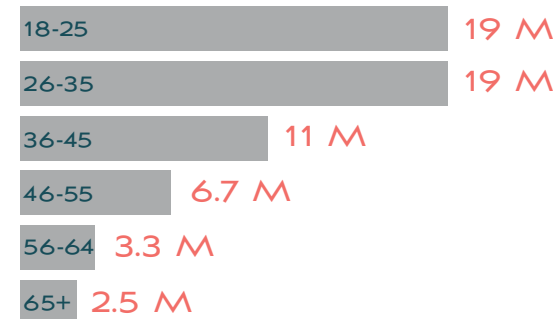
60 MILLION GLOBALLY



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*Source: Facebook, August 2018



I LOVE THE BOAT, ESPECIALLY THE UPWIND PERFORMANCE. IT'S ON PAR WITH THE AC50. THEY'RE VERY HARD TO SAIL & PROVIDE UNLIMITED OVERTAKING OPPORTUNITIES - SOMETHING FORMULA 1 WOULD DIE FOR.

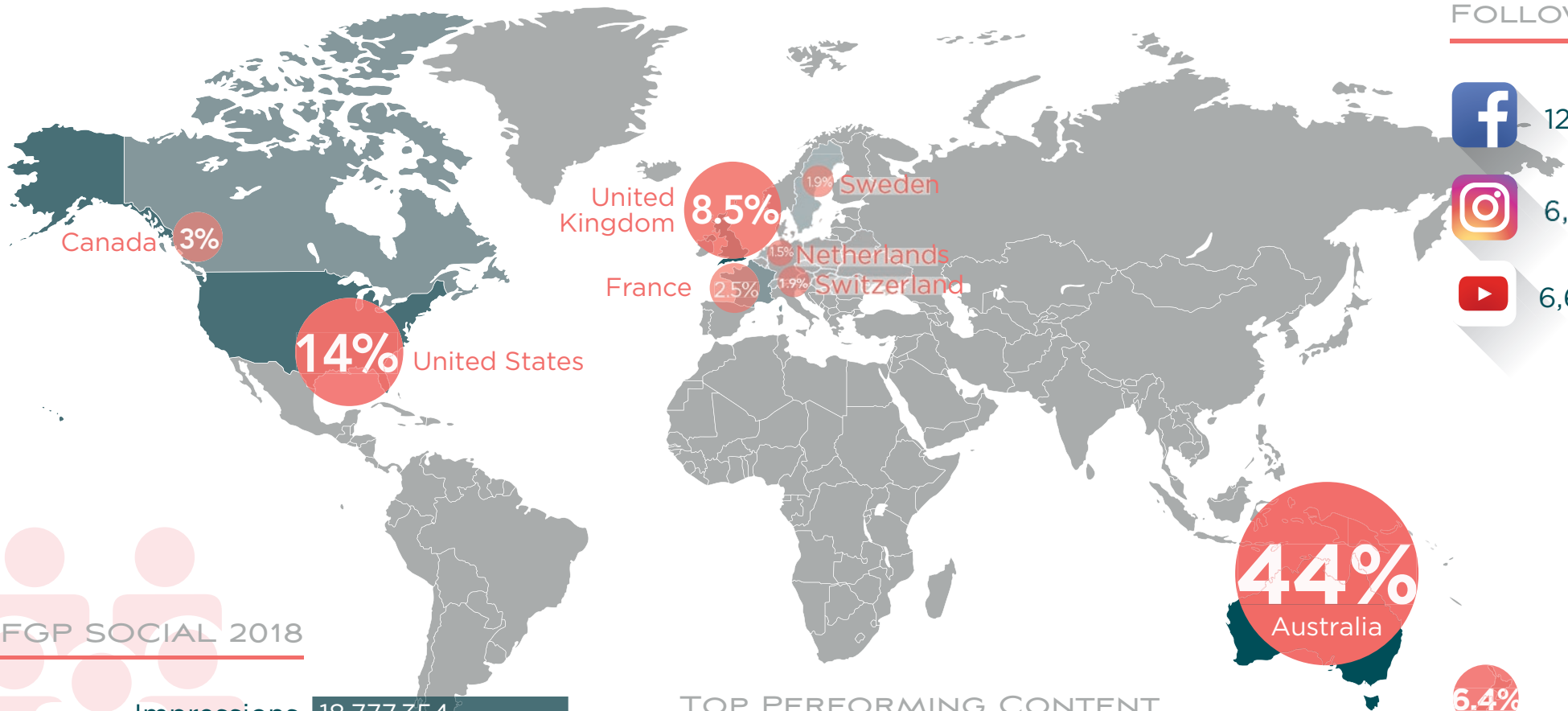
PAUL CAMPBELL-JAMES
4 TIMES NATIONAL MATCH RACING CHAMPION
IDINTRANET SUPERFOILER SKIPPER

BUILDING A
GLOBAL AUDIENCE

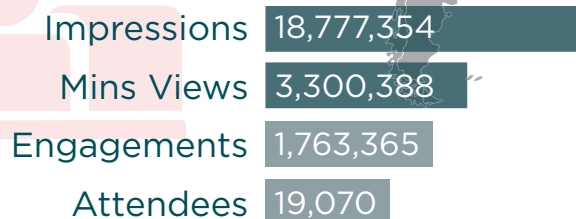


BUILDING A GLOBAL AUDIENCE

FOLLOWERS



SFGP SOCIAL 2018



TOP PERFORMING CONTENT

- [SuperFoil Maiden Voyage](#) 199K (FB)
- [2 Out of 3 Ain't Bad, It's Perfect](#) 188K (FB)
- [SuperFoil Event 1, Adelaide](#) 22K (YT)
- [SuperFoil \(tech2\) - The Bachelor, Australia 2018](#)



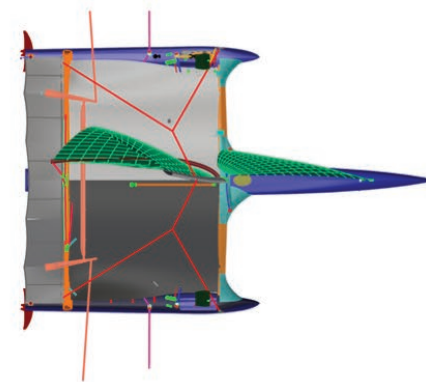
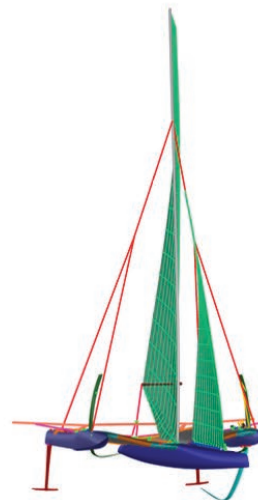
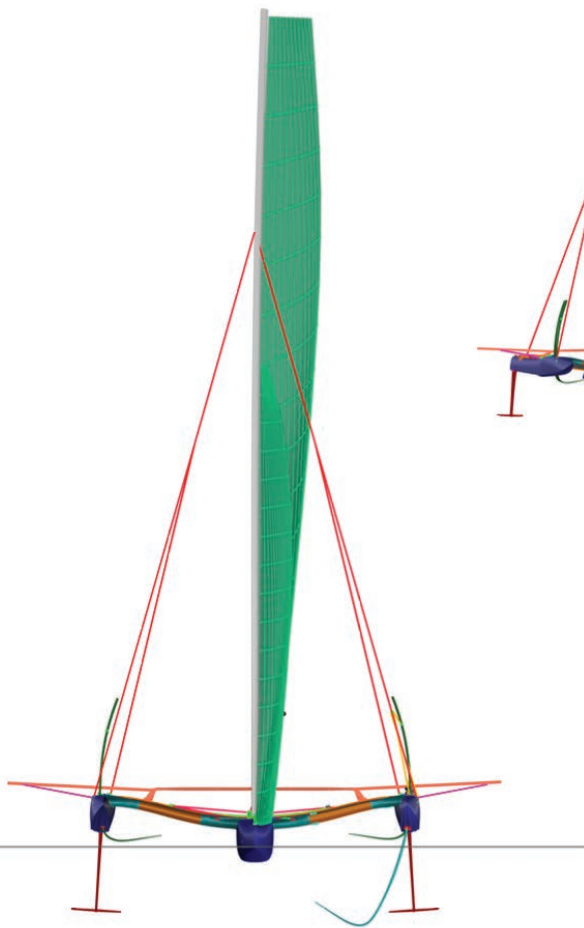
THE SUPERFOILER IS THE FUTURE, THE CUTTING EDGE OF SAILING. & FOR PEOPLE WHO LIKE WATCHING SAILING, WHAT THEY'RE GOING TO SEE IS BEYOND THEIR COMPREHENSION.

NATHAN OUTERIDGE
OLYMPIC GOLD MEDALLIST & AMERICAS CUP SKIPPER
EUROFLEX SUPERFOILER SKIPPER



THE SUPERFOILER

THE SUPERFOILER



TOP LINE STATS:

| | |
|---------------|-------------|
| Length: | 7.97 m |
| Beam: | 5.14 m |
| Float Length: | 4.52 m |
| Mast Height: | 12.4 m |
| Foil Length: | 2.7 m |
| Weight: | 360 kgs |
| Crew: | 3 |
| Speed: | 75+ kph |
| Wind: | 10 - 46 kph |



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GRAND PRIX

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